

FOR HEALTHCARE LEADERS

HSJ

EVENTS CALENDAR 2017 / 2018

HSJ offers a wide range of unrivalled opportunities to network, learn, share and feel inspired. Through a variety of high level focused events, HSJ brings together senior figures from across the NHS in the form of summits, awards & congress



For sponsorship opportunities contact:

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 www.hsj.co.uk/events

About HSJ

HSJ offers a wide range of unrivalled opportunities to network, learn, share and feel inspired.

Through a variety of high level focused events, HSJ brings together senior figures from across the NHS in the form of summits, awards & congress.

If you want to impact future UK healthcare policy and influence senior leaders, partnering with HSJ is essential for your marketing strategy.

HSJ enables you to:

- Network with senior healthcare leaders
- Position your organisation as a key partner to the NHS
- Gain insight in the areas of specific importance to your business
- Keep up with the latest efficiency requirements of the NHS
- Understand NHS strategy and what its leaders think



70k+

Social Followers on Twitter



16,812

Subscribers

Sponsors:

HSJ is proud to support and work with these organisations:



Thanks to all those who have partnered with HSJ Events over the last 12 months.

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Exploring the evolution of STPs

The commissioning landscape is changing – it's a complex system for suppliers and service providers to navigate; but it is also a crucial time to engage with these key stakeholders as the STP agenda evolves:

- Ensure you understand this landscape – arm yourself with the knowledge so you are ready and relevant to meet these stakeholders with a compelling understanding of their challenges and how you can help
- Gain access to STP and commissioning leaders - a hard to reach audience for service providers and suppliers to meet

Become a summit partner. This will enable you to build knowledge, join debates and understand challenges that STPs and commissioners face. This summit gives you the opportunity to network with them over two days.

Confirmed speakers include:



Simon Stevens, Chief Executive, NHS England
Professor Ian Cumming, Chief Executive, Health Education England
Professor Sir Bruce Keogh, National Medical Director, NHS England

“A chance to debate key topics of the day in an informal setting with the most senior leaders in commissioning”

Will Huxter, Regional Director of Specialised Commissioning, NHS England

HSJ Commissioning Summit offers partners the opportunity to:

- Shape the content
- Take part in panel discussions
- Create workshops
- Hold one to one meetings
- Network with senior healthcare leaders

Job titles include:

- Accountable Officer
- Clinical Chair
- Chief Executive

Summit delegates:



2017 (Confirmed):

130



includes 17 out of 44

STP leads

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Preparing future leaders to survive and thrive in an evolving healthcare system

Emerging Leaders has been created for senior individuals, looking to develop their influential leadership skills in the changing NHS.

For 2017/2018 we will be running several Emerging Leader events alongside the below HSJ Summits:

- HSJ Commissioning Summit
- HSJ Summit
- HSJ Provider Summit

All discussions are protected by the Chatham House Rule to ensure all delegates feel comfortable to speak openly and honestly.

“Great to hear and see NHS leaders discuss topical issues in a frank and open way”

Ashi Williams, Associate Director of People, Dudley and Walsall Mental Health Partnership NHS Trust

Attendees job titles include:

- Deputy Finance Director
- Deputy Director of Operations
- Director of Strategy and Transformation
- Clinical Director

Partnership opportunities:

Position your brand in front of future board directors of the NHS and actively support the development of their careers as a partner of the Emerging Leaders Summit.

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Delivering critical insight for 15 years

HSJ Summit, which is celebrating its 15th anniversary in 2017, is the critical event in the calendar for the most senior healthcare leaders in the country. The seniority of speakers is unparalleled, with representatives secured from all major NHS bodies and government.

Previous speakers include:



Jeremy Hunt, Secretary of State for Health



Jim Mackey, Chief Executive, NHS Improvement



Simon Stevens, Chief Executive, NHS England

Due to the high level of speakers that the summit attracts, the delegates are of the most senior level within the NHS, including Chief Executives.

Networking is a vital component of the event with extensive time set aside for partners to meet attendees. This is an invaluable event in which to make new connections and build key relationships

“The closest thing the NHS has to Davos, without the snow or wealth.”

Richard Stubbs, Managing Director, Yorkshire & Humber AHSN

HSJ Summit offers partners the opportunity to:

- Shape the content
- Take part in panel discussions
- Create workshops
- Facilitate one to one meetings
- Network

Summit delegates:



2017 (Expected):

150



C-Suite:

100%

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Recognises, celebrates and promotes the finest achievements in the NHS

For 36 years HSJ Awards has recognised and celebrated the finest achievements in the NHS, showcasing them to the service's most influential leaders.

The awards has grown to become the most sought after accolade in British healthcare – and the largest awards programme of its type in the world. With 22 categories to choose from the awards reflect the full spectrum of the NHS's services and challenges.

“Taken together the entries to the HSJ Awards represent work which, directly or indirectly, has saved thousands of lives.”

Alastair McLellan, Editor, HSJ

Every year award winners tell us the recognition gives a huge boost to their teams and organisations. It enhances their projects, raises morale and helps to secure backing and finance. The awards highlight examples of outstanding practice and innovation that help to safeguard and improve patient care.

“Awards like this give us national recognition, and allows us to spread our project nationwide.”

Portsmouth Hospital with Wessex AHSN

2017 Sponsorship Opportunities:

Sponsoring an award gives your business an unparalleled opportunity to engage with healthcare leaders over several months through our marketing and promotional campaign. There is also the added opportunity to network with our prestigious panel of judges and those organisations that make the shortlist at the awards ceremony itself.

As a premium partner your organisation will:

- Join the judging panel of your chosen category
- Increase brand awareness with healthcare leaders
- Network with senior NHS professionals

Categories available to sponsor include:

- Chief Executive of the Year
- Clinical Commissioning Group of the Year
- Clinical Leader of the Year
- Improving Care with Technology

Awards attendees:



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Delivering the five year forward view for mental health

Created for the most senior leaders in mental health, HSJ Transforming Mental Health Summit is the newest addition to our summit series.

This summit will draw upon expertise from across the sector: commissioners, providers, local authorities, charities and the voluntary sector.

After decades as a Cinderella service and poor relation to physical health, there is now a plan in place to fund mental health to the tune of £2.4bn. This increased level of funding coincides with the Prime Minister and the Royal Family ensuring there is a focus on mental health to ensure it is firmly in the spotlight.

Confirmed speakers include:



Claire Murdoch, National Mental Health Director, NHS England



Dr Wendy Burn, President, Royal College of Psychiatrists



Sean Duggan, Chief Executive, Mental Health Network

Partnership opportunities:

HSJ Transforming Mental Summit offers partners the opportunity to:

- Shape the content
- Take part in panel discussions
- Create workshops
- Hold one to one meetings
- Network

Summit delegates:



Expected:

100

“This unique event is the only one to bring together the most senior leaders working in the mental health sector today”

Liam Richardson, Health Event Director

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FOR HEALTHCARE LEADERS
HSJ
Healthcare Partnership
Awards

8 March 2018
Royal College Of Physicians, London

Recognising the best partnerships with the NHS

New for 2018, the awards look to identify, put the spotlight on and celebrate the best products and services being used by the NHS giving you, the suppliers, the opportunity to be identified as leaders and innovators within healthcare.

The NHS is coming under increasing pressure to deliver better quality care with increased efficiency. The HSJ Healthcare Partnerships Awards will highlight how your business is aligned with essential savings in the service, and celebrate how you and your colleagues are making a difference to healthcare providers.

These are your awards and submitting an entry is the most effective way to distinguish your brand as a leading supplier to the NHS, aligning yourselves with both quality and efficiency and getting seen by the most senior people within the NHS.

Enter the HSJ Healthcare Partnership Awards to:

- Be recognised as the leading supplier in your industry to the NHS
- Get your product or service judged by NHS leaders and decision makers with knowledge of the sectors you are serving
- Stand out against your competitors, demonstrating to the NHS you are an industry leader
- Network with key NHS decision makers at the awards reception, held at the Royal College of Physicians, where winners will be announced in front of your competitors and healthcare leaders.

For opportunities to sponsor the HSJ Partnership Awards please contact James Mowatt on:
james.mowatt@wilmingtonhealthcare.com
or call 020 7608 9095

Find out more and register your interest today at:

<https://partnership.hsj.co.uk/>

Recognising excellent healthcare partnerships in law, recruitment, medtech, property and many more sectors.

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Enacting change at pace and scale:

For the last four years, the HSJ Provider Summit has addressed the critical challenges faced by NHS chief executives by offering a safe space to encourage candid conversations and open discussions, all protected under the Chatham House Rule.

As providers grapple with a combined sector deficit of £770m for 2016-2017, against a backdrop of ever rising demand, they must move faster with service reconfigurations and efficiency savings.

The summit provides insight, inspiration and support for the sector's leaders during these very challenging times.

“[HSJ Provider Summit is] an opportunity to bring leaders together and air current thinking. We do have to find a way collectively of making every pound that we spend that bit further for the benefit of the patients.”

Sir Andrew Morris, Chief Executive, Frimley Health NHS Foundation Trust

Partnership Opportunities:

HSJ Provider Summit offers partners the opportunity to:

- Shape the content
- Take part in panel discussions
- Create workshops
- Hold one to one meetings
- Network through a variety of partnership options

Summit delegates:



2017 (Expected):

180



C-Suite:

100%

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Rewarding Improved Value and Efficiency in Healthcare

The HSJ Value in Healthcare Awards aim to recognise and reward outstanding efficiency and improvement by the NHS. These awards also recognise excellent use of resources and seek out examples of demonstrable improvement in outcomes, both within back office functions and clinical initiatives.

“It’s absolutely fantastic to have the recognition of your peers and the wider NHS”

Northampton General Hospital, Winner 2017

“It’s important to sponsor the HSJ Value Awards as there is so much brilliant innovation and value in the NHS to be rewarded”

Paul Southwood, Winscribe

2018 Sponsorship Opportunities:

Partnering with HSJ’s Value in Healthcare Awards or choosing to sponsor an awards category will give your business an unequalled opportunity to engage with healthcare leaders. Your association with HSJ will last several months through our marketing and promotional campaign until the awards ceremony, and provides the added opportunity to network with the prestigious judges.

As a premium partner your organisation will:

- Join the judging panel of your chosen category
- Increase brand awareness with healthcare leaders
- Network with senior NHS professionals

Awards attendees:

2017
 **1069**

2018 (Expected):
 **1200**

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At a time of rapid change, keep safety and quality a central

In a healthcare system under strain, Patient Safety Congress helps attendees to design environments which allow safety and clinical excellence to flourish.

HSJ drives this unique event, combining innovative content with our Patient Safety Awards to celebrate the pioneering safety and quality work taking place across healthcare economies.

“Congress is the event where clinicians, managers and policymakers can be inspired and enthused to make a difference: we are helping staff to improve care for patients - that's what Patient Safety Congress is all about”

Shaun Lintern, Senior Patient Safety Correspondent, HSJ

2018 Opportunities:

Patient Safety Congress provides the ideal opportunity to engage with a senior audience looking for solutions to help improve quality and safety.

We have a variety of opportunities enabling you to:

- Showcase your solutions
- Engage and network with delegates
- Invite key customers and prospects to the Congress

For remaining partnerships and speaking opportunities for 2018

call Jim Condon on 020 7608 9063 or email
jim.condon@wilmingtonhealthcare.co.uk

Congress delegates:



2016
998

Congress delegates:



2017
1,073

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Now in their 10th year, the Patient Safety Awards attract more than 700 entries annually. Held in the evening of the first day of the Patient Safety Congress, an audience of more than 700 gathers to network and recognise outstanding achievements in the delivery of safe and effective care.

Don't miss the opportunity to be part of this exceptional event rewarding best practice in health and care. It's a fantastic celebration of success. Partner with the Patient Safety Awards to showcase your support for the incredible work that takes place across the NHS

Awards attendees:

 2016
507 2017 (Actual):
787

Testimonials for HSJ Events

"This event provided a unique opportunity to meet with and share views and experiences with an extensive group of thought leaders in the sector"

Paul Ridout, Managing Director, Ridouts Solicitors

"The summit provided excellent access to NHS leaders in an appropriate setting that has facilitated valuable introductions and supported development of new relationships"

Peter Harrison – Managing Director, Siemens Healthineers

"We find this event to be one of the best forums to connect with senior leaders in the NHS and engage in meaningful discussion. The two day duration enables us build relationships really effectively."

James Ormonde, Director of Sales, England & Wales, Orion Health

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